

BECOME A COLOR BLAST 5K SPONSOR

Color Us Proud Owensboro: Support Disability Awareness

COLORBLAST 5K Run

March 23, 2013

Downtown Owensboro



What is the Color Blast 5K?

...A 5K run/walk color celebration to recognize the positive impact individuals with special needs have on our lives, to acknowledge their abilities, and help spread awareness from families to friends to individuals!

The Objective of the 5K Event:

Participants wear anything and everything WHITE and along the run/walk route, participants will be "BLASTED" with a safe and non-toxic COLORED POWDER at each mile marker and the finish line. The color fun continues to the After Party for live music, food, crazy fun, and group color showers! We are encouraging families, schools, church groups, friends, and business groups to get involved in this non-competitive 5K event to have fun and support a great cause!

How Can You Help?

Don't miss the opportunity to support such a fun event by becoming a sponsor! The proceeds raised will be divided among the six organizations while also contributing a percentage to the WHAS Crusade for Children, an organization based in Louisville that raises and distribute millions of dollars in Kentucky and Indiana each year for children with special needs.

Please choose your level of sponsorship from the flip side of this flyer.

If you have other ideas on how you can help, please give us a call.

We really appreciate your consideration!

For questions please contact any participating non-profit:

Puzzle Pieces	Amanda Owen	926-7813	amandaowen@puzzle-pieces.org
Team Karlie	Kathy Hempel	903-3664	teamkarlie@gmail.com
Wendell Foster's Campus	Maggie Price	852-1420	mprice@wfcampus.org
Dream Riders	Janice Tomblinson	993-2501	jtomblinson5@gmail.com
GRADSA	Carla Renfrow	925-0195	crenfrow@roadrunner.com
Two Rivers Buddy Ball	Billy Shain	315-2995	bshain@coolwireless.net

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Sponsorship Levels

Title Sponsorship \$3,000 - This level includes your name as the title sponsor, logo on all t-shirts, print and media, name included as part of the race title (ex: Color Blast 5K sponsored by___), banner at pre-race start area, continuous announcement recognition when addressing audience

Gold Sponsorship \$2,000 - Large logo on t-shirts, print and media, banner at pre-race start area, announcement recognition when addressing audience

Silver Sponsorship \$1,000 - Medium logo on t-shirts, print and media, sign at pre-race start area, announcement recognition when addressing audience

Bronze Sponsorship \$750 - Small logo on t-shirts, sign at pre-race start area, announcement recognition when addressing audience

Color Station Sponsor \$600 - (3 color stations) your name and logo exclusively at a color station with a business display board/banner (up to 2 sponsors per station at \$300)

After Party Sponsor \$500- Banner with your business in English Park's entertainment party area, announcement recognition before the Color Throw Countdown